

Jessica Kwok

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SELECTED WORK

Instructables, San Francisco, CA

Oct 2014 - Aug 2015

Front-end Engineer

- Implemented interface for version control to allow users to manage and edit their instructables
- Created system for editorial team to manually sort and re-categorize instructables
- Generated sign-up prompts and implemented new sign-up flow to increase conversion rate
- Added ads and analytics tracking for growth team

Yo, San Francisco, CA

Aug 2014 - Oct 2014

Developer

- Developed interfaces for clients to customize, schedule, and track analytics on Yo's
- Integrated dashboard with Bitly to display statistics of links sent in Yo's
- Built promotional counter to raise hype for 100m Yo's sent
- Designed internal tools and resources for business development team

Dressler, New York, NY

Mar 2013 - Aug 2013

Junior Developer

- Created static web pages for clients such as Travel+Leisure, Fibraz Tech, McGraw-Hill, and other Learning Management Systems
- Used CoffeeScript and Spine.js to build out features for banner-customizing project

Bloomberg LP, New York, NY

Jun 2012 - Aug 2012

Intern

- Developed tools to streamline the usage of long SQL queries on an internal database
- Built a real-time stock tracker as a toy project to gain familiarity with the Bloomberg Terminal

SCHOOLING

New York University

B.A. in Mathematics, December 2012

SKILLS

Programming: (proficient) JavaScript, Processing/p5.js, node.js, Python, (novice) Unity, three.js
Software: (proficient) Adobe Photoshop, Microsoft Excel, (novice) Blender, Solidworks